THE TOP REASONS TO ATTEND NERM 2020

YOU NEED TO BE IN ROCHESTER
OCTOBER 18—21, 2020

NERM meeting & exposition attracts chemists, chemical engineers, academicians, graduate and undergraduate students, and other related professionals.

During the meeting, scientists present new multidisciplinary research, hear the latest information in their areas of professional interest, and network with colleagues.

Focusing on the Future of Chemistry

Gain a New Inspiration & Perspective from Industry Leaders & Experts

Meet online friends and colleagues face to face. We all have the ability to make strong, positive, professional connections using digital technology today. We’re able to connect, collaborate and share information easily and quickly—but, there’s something powerful about meeting your online contacts face to face; something that serves you and your company well in future business dealings.

Learn industry trends and how they’re implemented. NERM specializes in finding compelling subject matter and top-notch speakers for their sessions. Attending the event and learning about the latest trends and how they’re being used in your industry augments your knowledge base and gives you something valuable to bring back and apply to your own work.

Add value to your company. Share what you learn with your company and make a positive impact on your organization with your enhanced skills.

Evaluate new vendors. NERM includes vendors whose reason for being there is to connect with you and educate you on their latest and greatest products and services. You may find new tools you were unaware of; tools that could provide a solution to problems your company, or your customers, are facing.

Renew your excitement about the work you do. Too much time behind a desk or in front of your computer can cause you to feel a little stale. While there’s a world of information available to you online and millions of ways to create and consume content, getting out and hearing from people who are doing what you do, but differently, can reignite your enthusiasm.

Don’t miss this amazing opportunity to advance your career.

- Advocate and identify what you will bring back to your organization as payback for their investment in sending you.
- Take time to review the session descriptions and match them to your company’s knowledge requirements.
- Don’t assume your manager will automatically make the connections between conference programming and benefits to the business.
- Make sure you can clearly articulate what the company stands to gain.